

"The Internet Safety 101SM Program is a tailor-made response to the Internet child safety crisis facing our nation."

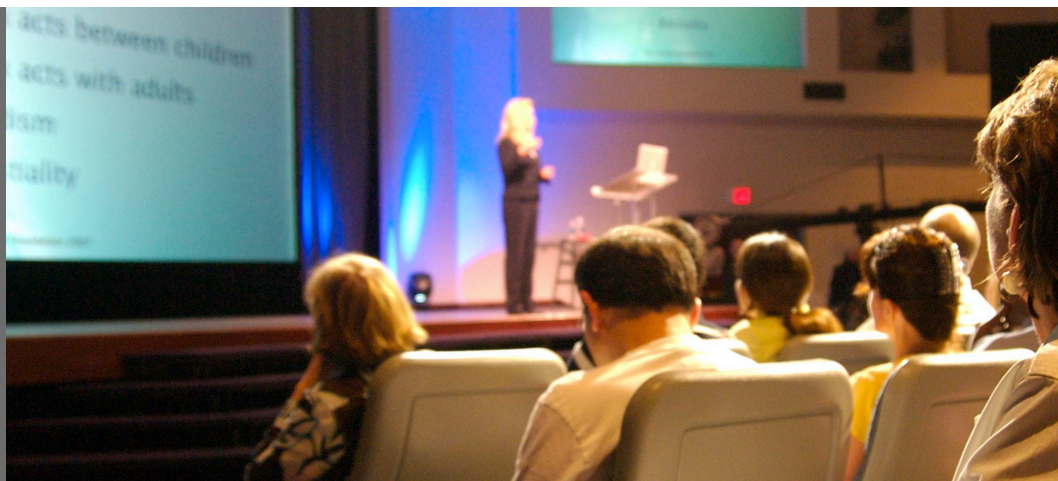
—President, Virginia PTA

"People that don't see this as a serious crisis, that don't believe their children can ever become victimized, are living in an unrealistic world."

—Melissa Morrow,
Special Agent, FBI

"For a lot of kids, there's a sort of immortality; they don't recognize the risks. EIE plays a critical role in educating parents to be involved with their children's online lives."

—Ernie Allen, President & CEO, National Center for Missing and Exploited Children



Internet Safety 101SM

Educate • Equip • Empower

Do you feel overwhelmed about protecting children from the dangers of the virtual world?
We're here to help.

The Internet Safety 101SM DVD appeals to your head and your heart. Be prepared to laugh, to cry, and above all, to become empowered to protect children from online dangers. Filmed in front of a live studio audience, the series features compelling testimony, audience interaction, Q&A with subject-based experts, and is ideal for individual or group use.

The Internet has become a powerful educational and communications tool, placing vast new worlds of knowledge in the palm of our hand. Despite its many benefits, the Internet has also created a perfect storm scenario for online risk and victimization. Parents, educators and other adults must be the first line of defense to protect children online.

Internet Safety 101SM is a widely acclaimed teaching series that paints a comprehensive picture of online dangers and safety solutions. For adults who may feel ill-equipped to protect children in the ever-evolving Internet world, Internet Safety 101SM is an invaluable and practical resource.

Firsthand accounts from law enforcement officers, clinicians, victims, parents, kids, industry leaders and a convicted sex offender are woven into this compelling four-part DVD teaching series, accompanying workbook, website and other resources.

Internet Safety 101SM covers the safety basics necessary to educate, equip and empower parents to protect children from pornography, sexual predators, and cyberbullies and to keep kids safe on social networking sites, gaming and mobile devices.



"I feel I was rescued for a reason: to save kids from having the same thing happen to them; to show them it can happen to them. This is real. This isn't a horror story, these people exist."

—Alicia Kozakiewicz, Survivor of a Sexual Predator



ENOUGH IS ENOUGHSM

Making the Internet Safer for Children and Families

746 Walker Road, Suite 116
Great Falls, VA 22066
Toll-free: 888-744-0004
Local: 703-476-7890



“Donna is one of the leaders in the fight against pornography aimed at children on the Internet.”

—Oprah Winfrey

Donna Rice Hughes
 President, Enough Is EnoughSM
 Executive Producer, Host & Instructor,
 Internet Safety 101SM

Internet Safety 101SM brings the experts to you.

Hear from: clinicians, psychologists, law enforcement, industry leaders, kids, parents, a convicted sex offender, victims and more.

Pornography 101 (Segment 1 viewing time: 36 minutes)
 Every child with unrestricted Internet access is just one click away from online pornography. Learn about the risks and how to protect children from exposure.

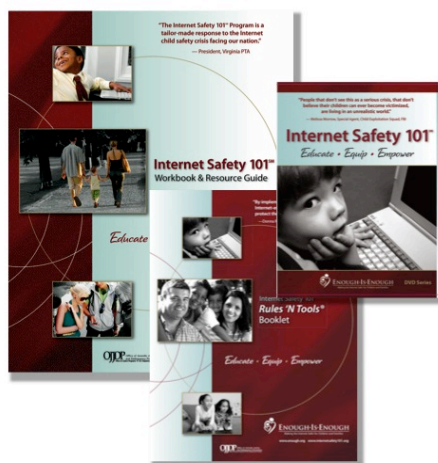
Predators 101 (Segment 2 viewing time: 42 minutes)
 Predators and pedophiles cleverly utilize the Internet to target vulnerable kids. Compelling testimonies reveal that no child is immune to the seductive tactics of a seasoned predator.

Web 2.0 (Segment 3 viewing time: 37 minutes)
 Learn about the evolving web, the mobile Internet, social networking, online gaming and cyberbullying.

Segment 4: Safety 101 (Segment 4 viewing time: 19 minutes)
 Become empowered with the essential technical and non-technical safety basics (*Rules 'N Tools*®) to protect kids on all Internet-enabled devices.

Video Vignettes & Special Features

Includes the compelling, topical video packages featured throughout the program, parental control tutorials, cyber-security resources, Ad Council PSAs, and an exclusive interview with a convicted sex offender.



The state-of-the-art, Internet Safety 101SM training DVD series, accompanying workbook and other resources enable individuals or groups of any size to host Internet safety training seminars or community events geared toward parents, guardians and educators. Filled with poignant true stories and essential strategies to counter online dangers, the Internet Safety 101SM Program will give you the information, skills and confidence to effectively protect children on all Internet-enabled devices.

“Through the foresight and leadership of EIE, Internet Safety 101SM has established itself as the benchmark for all other Internet safety programs.”

— Steve F. Clementi, Director, Verizon External Affairs

INTERNET SAFETY 101SM NATIONAL SPONSORS



Order Internet Safety 101SM at
www.internetsafety101.org
or via phone at
1-87-SAFE-TIP8